

National Denim Day

4.26.2023

Wear denim on April 26th as a visible means of protest against the misconceptions that surround sexual violence.

Denim Day is in April in honor of **Sexual Assault Awareness Month**. The campaign began after a ruling by the Italian Supreme Court where a rape conviction was overturned because the justices felt that since the victim was wearing tight jeans she must have helped the person who raped her remove her jeans, thereby implying consent. The following day, the women in the Italian Parliament came to work **wearing jeans in solidarity with the victim.**



Follow us on Facebook and post a pic of you in your denim on April 26 using **#DenimDayJackson** to show your support

Clothing is Not Consent.

AWAARE

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